

CASE STUDY

case study



Exterior Walls

Interior Walls

team@golvio.com

Let's Talk

0 / \$0.00

Roof & Floor

Red Iron Steel

The Rapid Construction Building System - **75% Faster Framing!**

Build a 2-story structure in Just 4.5 Hours

Get Free Quote

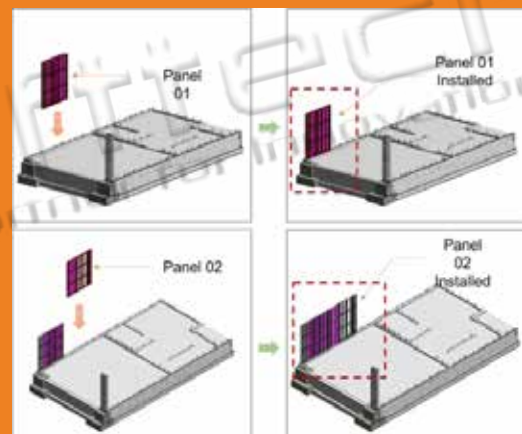
LIVIO is a real estate company dedicated to revolutionizing the construction industry by providing innovative products that minimize building time and cost on-site while maintaining the highest standards of excellence.

However, They Faced An Issue. Let Us Know What And How They Resolved It.

THE PROBLEM

They were struggling to generate leads and revenue while facing high costs per lead. Despite their efforts, the return on investment remained low, creating difficulties for their growth and long-term viability in the competitive market.

What They Did Then?? Let's See



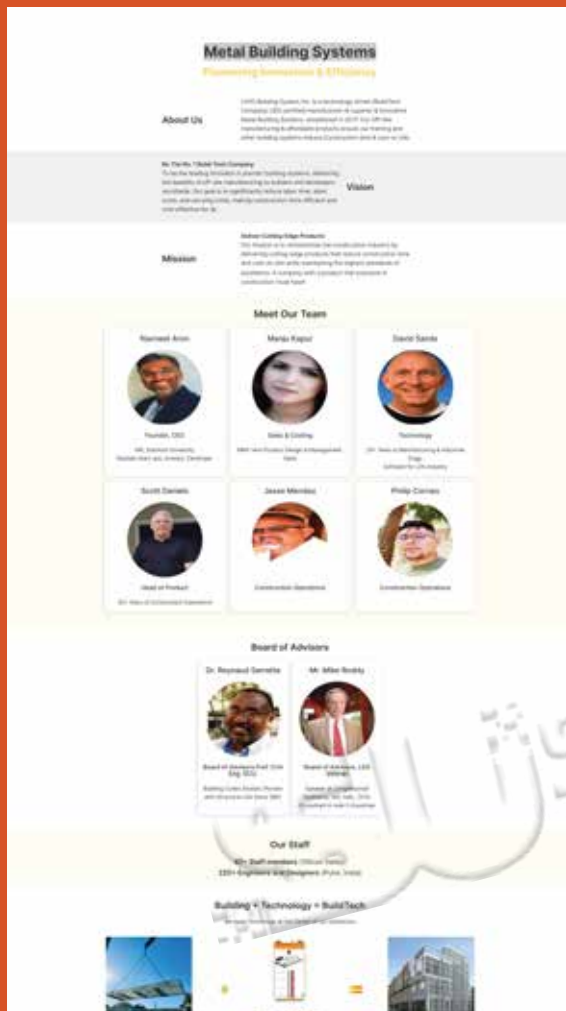
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THE SOLUTION

After trying everything, they contacted us. We thoroughly analyzed their current strategies and identified important points for improvement. We developed a comprehensive roadmap strategy tailored to their target audience and goals.

- Driven lead generation via Facebook and LinkedIn.
- Boosted brand recognition with engaging campaigns.
- Identified high-impact keywords through research.
- Created appealing advertising content for resonance.
- Strategically worked on LinkedIn, maintaining a specified budget.

Want to see what were the results after we worked for them



PLATFORM



CLIENT TESTIMONIAL

SW Softtech is different than the other firms I have worked with. They have continually pushed the barrier and roadblocks that we were facing in the advertisement world, Trying new things each and every week to help us meet our goals, then help us redefine them and go out and meet them again. They haven't let up. Our sales getting better day by day and sooner we were getting more than 300% of profit in our sales, almost a year they are still pushing the limits of our brand.

-Navneet Singh , COO

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THE RESULTS

As with our strategic initiatives, LIVIO witnessed a remarkable transformation in their daily website leads, they saw a huge jumps in sales as well overall revenue

As we getting leads at lower cost is one of the most important metrics to look at here what we achieved for them:-

- Website leads previous month was 78 now within 31 days we boosted the leads by 10x 727
- Another important metrics is Cost per Lead which reduced drastically from \$10.33 to now \$2.70

Before

Off / On	Campaign	Budget	Amount spent	Results	Impressions	Clicks (all)	CPC (all)	CTR (all)	Leads	Cost per lead
	FB Lead Gen Instance Form Email LL...	\$25.00	\$62.23	30	2,906	172	\$0.36	5.92%	30	\$2.07
	FB Lead Gen Instance Form Int. Aud	\$35.00	\$61.59	24	2,846	190	\$0.32	6.68%	24	\$2.57
	FB Lead Gen Instance Form Web Vi...	\$25.00	\$61.92	24	2,740	172	\$0.36	6.28%	24	\$2.58
	TC GoLivi Email Data - 3 Videos (18 ...	\$20.00	\$25.88	1,223	68,718	1,895	\$0.17	2.76%	-	-
	TC GoLivi Email Data - 3 Videos (11 ...	\$20.00	\$294.09	1,181	69,446	1,787	\$0.18	2.57%	-	-
Results from 5 campaigns									78	\$10.33

After

Off / On	Campaign	Budget	Amount spent	Results	Impressions	Clicks (all)	CPC (all)	CTR (all)	Leads	Cost per lead
	SW Lead Gen ABO (14 Mar, 24)	Using ad set...	\$1,229.37	370	70,964	3,533	\$0.35	4.98%	370	\$3.32
	FB Lead Gen Instance Form Web Vi...	\$25.00	\$250.03	126	17,218	974	\$0.24	5.66%	126	\$1.83
	FB Lead Gen Instance Form Int. Aud	\$35.00	\$243.66	109	23,296	1,027	\$0.24	4.39%	103	\$2.28
	FB Lead Gen Instance Form Email LL...	\$25.00	\$231.78	168	18,331	876	\$0.26	4.78%	108	\$2.15
	SW Lead Gen Planning (Mar, 24)	Using ad set...	\$28.71	14	1,505	91	\$0.32	6.05%	14	\$2.05
Results from 5 campaigns									727	\$2.70

شركتك
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Your Partner for Innovations

Thank
You!

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